

# Benjamin Cannon

*serious designer of things*

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**cannon.is**

## **Brass Tacks**

To become an integral part of a forward-thinking, design-focused agency which prides itself on inspired design work across multiple fields and will utilize my diverse skill-set and personality. I am an experienced creative in many disciplines, from graphic design, writing and editing, to presentation and creative strategizing.

## **Degrees I'll Hang On The Walls Of My Office**

Bachelor of Fine Arts, Graphic Design, 2013

Columbia College Chicago  
Chicago, Illinois

Bachelor of Fine Arts, Acting, 2005

Northern Illinois University  
DeKalb, Illinois

## **I Did The Following For Fun, Love, And/Or Money**

*Academy of Nutrition and Dietetics Chicago, IL 2005—Present*

IT Application Specialist

In charge of maintaining and updating databases, external website, learning and troubleshooting issues attendant with bespoke programs and situations

Redesigned existing communications materials for 90,000+ practitioners, resulting in a \$30k reduction in production costs annually, as well as increasing visual excitement factor, usability, and interaction.

*The Boy Scouts Of America, St. Charles, IL 1997—2005*

Program Director

In charge of managing day-to-day operations at a camp attended by over 1000 campers each term.

Acting as administrator, total attendance grew by 10%, over 2 years.

Acted as a liaison to unit leaders, ensuring that needs were met in a professional and timely manner. In command of a staff of 50+.

On-the-ground management, problem solving, conflict resolution, administrative duties, education, and motivation all factored into job.

## **Things I'm Told I Do Well**

As an actor, brings a personal flair to every job. Not one to be satisfied by mediocrity, works hard to help others realize their highest potential.

Makes any workplace brighter, somewhere people love to come and work, and, consequently, perform better.

Adobe Creative Suite expert; not too shabby with HTML/CSS.

